

## INVOICE



**WXII**  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

www.wxii12.com

Billing Address:

**Greer Margolis Mitchell Burns**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave, Suite 800**  
**Washington, DC 20007**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
938007-2	09/02/12	September 2012	08/27/12 - 08/27/12
Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1523

Flight Dates	Order #	Alt Order #
08/21/12 - 08/27/12	938007	07893644

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	08/27/12	08/27/12	NBC Today Show II	10A-12N	M-----	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	08/27/12	11:59 AM	NBC Today Show II	10A-12N	:30	OFA12G102H	\$100.00 NM
9	08/27/12	08/27/12	M-F WXII 12 News @ No	12-1pm	M-----	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	08/27/12	12:27 PM	M-F WXII 12 News @ Noon	12-1pm	:30	OFA12A093H	\$250.00 NM
14	08/27/12	08/27/12	M-F WXII 12 News @ 5 p	5-6pm	M-----	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	08/27/12	5:39 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	OFA12G102H	\$600.00 NM
15	08/27/12	08/27/12	M-F WXII 12 News @ 6 p	6-630pm	M-----	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	08/27/12	6:23 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	OFA12G102H	\$800.00 NM

Total Spots 4

## Payment Terms 30 Days

<u>Gross Total</u>	\$1,750.00
<u>Agency Commission</u>	\$262.50
<u>Net Amount Due</u>	\$1,487.50